

2022 Preview Las Vegas Battle Re-born Schedule

8:30 a.m. Exhibits open/networking/Punt, Pass & Kick contest

9:30 a.m. Preview Las Vegas program begins; exhibits remain open


Welcome

Mary Beth Sewald, President and CEO, Vegas Chamber

Susan Anton, Emcee, Actress, Singer, Businesswoman and Las Vegas Headliner

9:45 a.m. Special Welcome by Governor Steve Sisolak

10:00 a.m. Pressing Forward: The Southern Nevada Economy

Brought to you by 

Brian Gordon, Principal, Applied Analysis

Brian Gordon will discuss the recent challenges and successes within the Southern Nevada economy. He will also focus on broader trends impacting the employment, housing and tourism markets. Gordon will share his insights for the coming year.

10:45 a.m. Demography, Generations, and the Rhythms of History

Brought to you by



Neil Howe, Managing Director of Demography
Hedgeye Risk Management

Michael Blum, Co-Founder and President
Hedgeye Risk Management

Everyone agrees that the mood across America is changing rapidly. We have entered an era of national urgency--with worries about pandemics, rising partisanship, financial bubbles and busts, and global instability. In their 1997 book [The Fourth Turning](#), Neil Howe and William Strauss predicted that this was just where America would be today. They uncovered a remarkable pattern in American history, a cycle of recurring eras driven by generational changes. Using this proven historical method, Neil Howe will offer a road map that truly explains where America is today -- and, more importantly, where it is heading, from families and pop culture to the economy and politics.

- 11:30 a.m. Lunch Break**
- Cashless concession stands open
Check out exhibitors/trade show
- 12:15 p.m. Water IQ and Sustainable Water Infrastructure**
- John Entsminger**, General Manager, Southern Nevada Water Authority
- Pat Mulroy**, UNLV, William S. Boyd School of Law, Senior Fellow, Climate Adaptation and Environmental Policy, Brookings Institution and Practitioner in Residence for the Saltman Center for Conflict Resolution
- What's the future of water in Southern Nevada? What can we do as a community to ensure the sustainability of this invaluable resource in the valley? Find out as water industry leaders Pat Mulroy, water policy expert, and John Entsminger, general manager of the Southern Nevada Water Authority share public and private sector perspectives around conservation, resources, and sustainability in Southern Nevada.
- 1:00 p.m. An "Only Vegas" Conversation with Las Vegas Convention and Visitors Authority (LVCVA) CEO Steve Hill and R&R Partners CEO Billy Vassiliadis**
- Hear from Nevada's top tourism leaders on how the hospitality industry is changing and how Las Vegas is evolving to attract millions of visitors to the region. Find out what's new on the horizon that will fuel Southern Nevada's economic engine for the future.
- 1:30 p.m. Program ends; exhibits remain open until 2:30 p.m.**
- 2:30 p.m. 2022 Preview Las Vegas ends**